lpd DOORS

INVESTING IN GROWTH

EXPECT MORE

TRADE RELATIONSHIPS

Here at LPD, recognising the important role our trading partners play, and building mutually beneficial, long-term relationships is an integral part of our success.

Established for nearly 40 years, LPD Doors are at the forefront of an increasingly fashion led element of home improvement and enhancement. LPD stock an industry leading range of internal and external doors across all traditional and contemporary designs, different material types and colour options including Oak, Walnut, Colours, Hardwood, Laminates and a comprehensive selection of both Composite/GRP and Premium Timber exterior door ranges.

We also offer Room Dividers, AluVu Bi-folds, Fire Door and all associated fire check components. This is complemented by a full supporting cast of hardware and hinges, pocket door systems, skirting, architrave, linings etc, in short the one stop shop for all your door needs.

Our aim is to set the standard in high quality, cutting edge door design in the UK. By offering exciting door ranges at competitive price points, we believe we offer our resellers a fantastic opportunity for increased sales.

Recognising the important role our trading partners play, and building mutually beneficial, long-term relationships is an integral part of LPD's success. Following feedback from our customers, we have recently reviewed our inbound telephone and customer service support centre, along with field sales, increasing staff across the board to meet ever growing demands.

As well as this we have produced a set of display and merchandising materials to help you promote our products to the best effect. This not only helps to increase product awareness and prominence, but ultimately sales too. We hope that the following pages will give you an insight into our business, and show you some of the exciting ways in which LPD can help to grow your business.

With LPD you really can expect more than just the door.

BROCHURE PRINT

OVER 200,000

COPIES PER ANNUM

Our comprehensive brochure is an invaluable tool to sell your product to both customers and their end users. This year has seen yet another increase in pagination and, when displayed in its matching branded display box, stands out as a quality piece of print, establishing further LPD's position as the UK's premium supplier of doors.

Our aim is to produce enough brochures so that our suppliers never need to run out. The value of having a stunning print reference in the hands of customers cannot be over-emphasised.

Branded Brochure Display Box

Main Brand Brochure

Customised Leaflets

CUSTOMER SPECIFIC PRODUCT BROCHURES

We have found that one of the most effective ways to increase sales is by producing a reduced version of our main brochure, which can be customised with your own company logo and contact details. These mini brochures have a quality feel and can feature carefully selected stock lines to utilise local trends or best sellers.

They are a fantastic way of our selling partners having a purpose printed range leaflet without the expense of producing it from scratch. Pagination can be adapted to suit your door range and for us to push specific products

One of our trading partners increased annual sales from £1M to £3M after introducing our brochure. Any door range featured in these brochures has an automatic advantage.

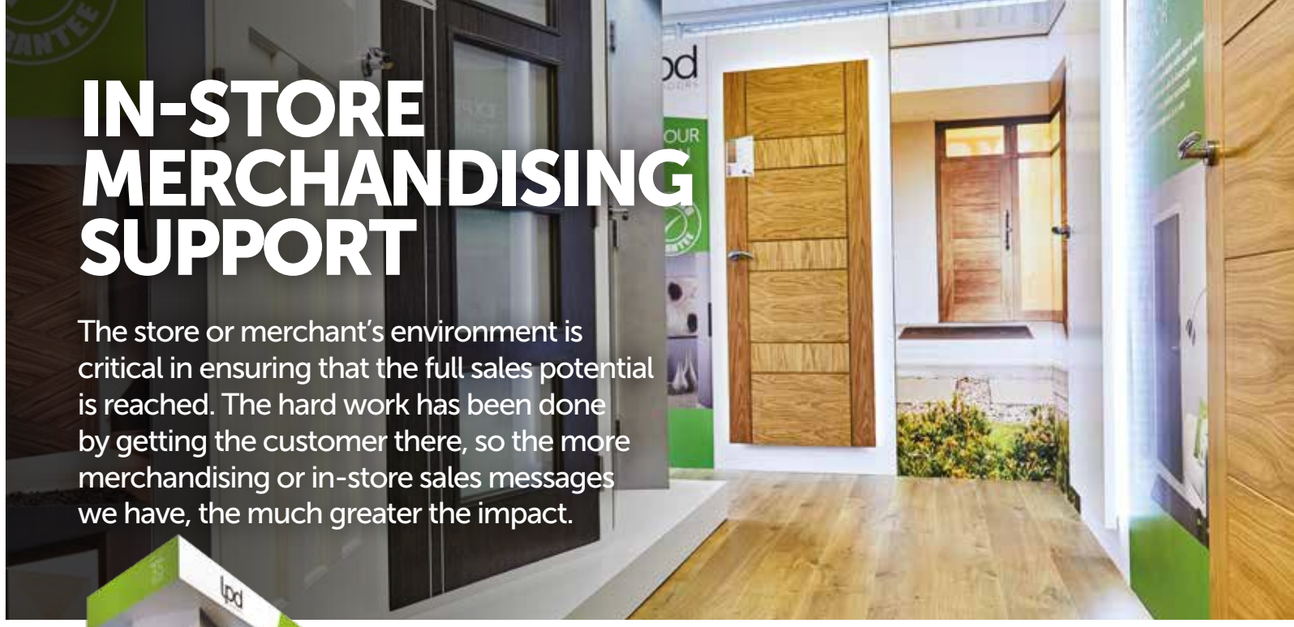
ON THE ROAD AGAIN

We have a customised LPD Roadshow van that is on the road from February to October, fully kitted out with 12 display doors that are changed annually in line with new product launches.

This presents the perfect opportunity to increase awareness and invite your customers down to see new products and chat over a cup of tea or bacon sandwich.

To book your Roadshow, along with personalised flyers to send out before the event please contact your Business Development Manager or call 0113 271 5151.

Personalised Roadshow Flyer



IN-STORE MERCHANDISING SUPPORT

The store or merchant's environment is critical in ensuring that the full sales potential is reached. The hard work has been done by getting the customer there, so the more merchandising or in-store sales messages we have, the much greater the impact.

Large Showroom Display Stand

CUSTOM MADE DISPLAY STANDS IN OUTLETS ACROSS THE UK

Doors featured on these prominent display stands are showing healthy order uptake. And they are ideal for new model ranges. Made to feature 6 or 8 doors depending on space available. With two sides of opening doors, this display unit is not only stylish and eye-catching, but a valuable reference point for sales enquiries.

COMPACT 1, 2 & 4-DOOR DISPLAYS

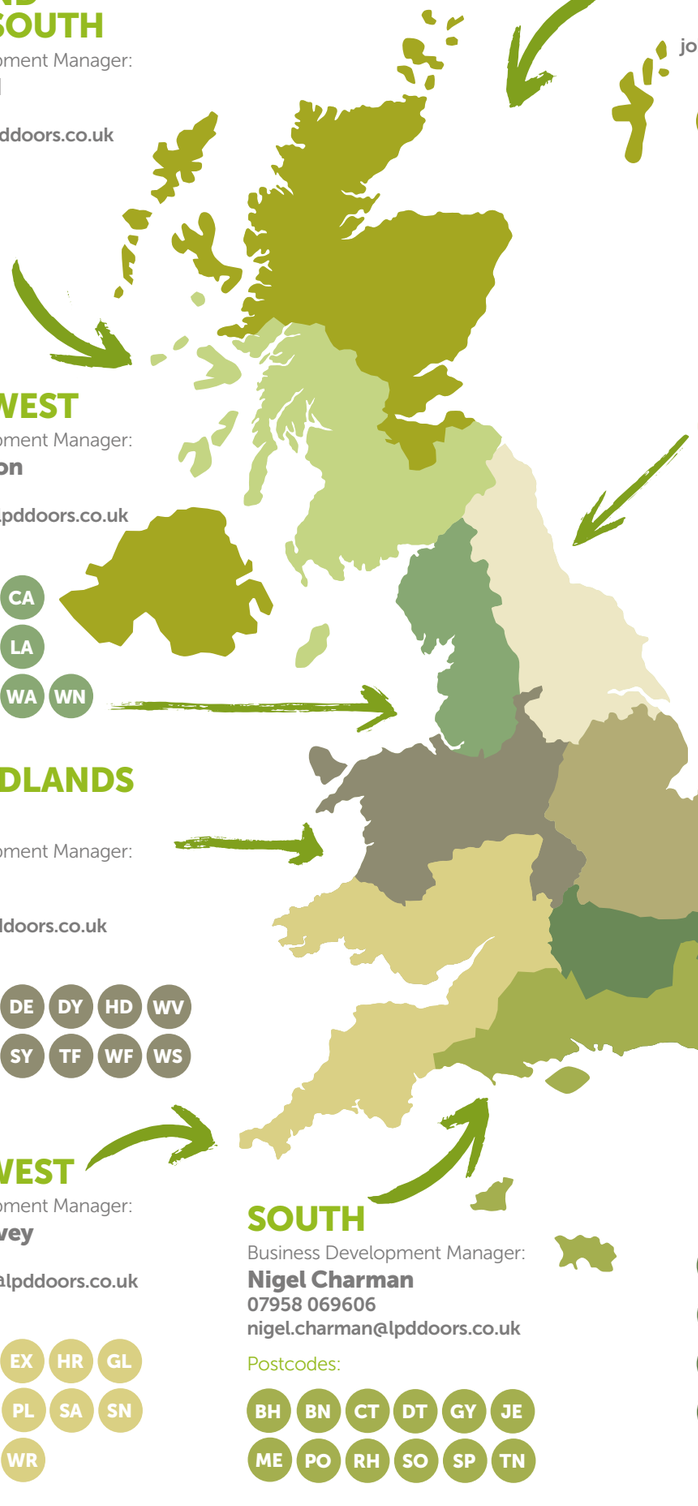
GENERATES BEST SELLERS

Stand-alone display stand can be used to good effect to push best-sellers or promotional doors. Where space is not quite so readily available, we offer three extremely space efficient units, each one taking up not much more room than the width of a door itself.

Single/Double Door Display Stand

4 Door Display Stand

LPD DOORS MAP



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WHO'S WHO AT LPD

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EXCELLENT CUSTOMER SERVICE IS AT THE HEART OF WHAT WE DO

We know that sometimes you need to speak to a person back at Head Office. Whether it be to amend an order, enquire about product specs or stock, or check a delivery status, we have a dedicated Customer Service Team to look after your orders from the word go.

All of our Business Development Managers are equipped with tablets so that orders and stock checks can be made in real time, allowing the Customer Service Team to be aware of all customer ordering activity as it happens.

Our direct Door to Door service has its own Home Delivery Team, and your account handler will contact the customer directly on the first day of order to confirm all the necessary details. They will then track the order through to successful delivery. It's all part of our commitment to ensure that our customer journey is as smooth and easy as possible.

REAL TIME STOCK PORTAL ACCESS

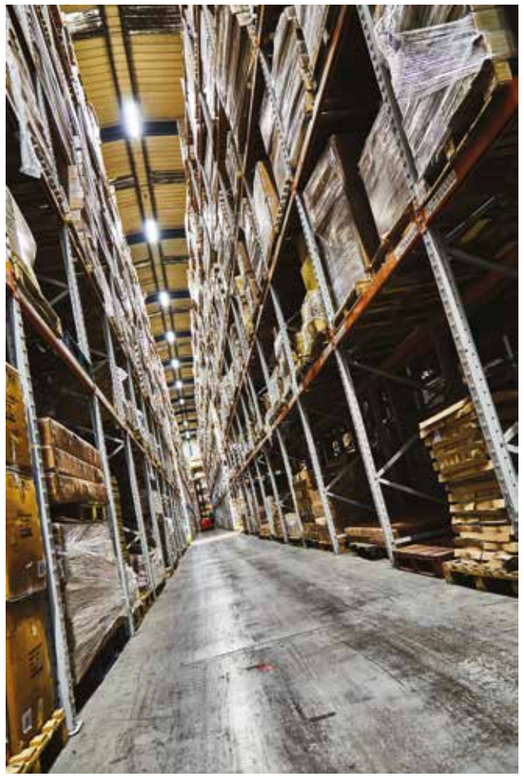
For out of office hours or if you'd prefer you can check stock, price and incoming dates on our live, stock portal. You can get copy invoices, credits and statements at your convenience. This is also now the only way to pay by card. Speak to a member of our team to find out more.

TRANSPORT & DELIVERY SERVICE

1,500,000 MILES A YEAR

Our fleet has now grown to nearly thirty vehicles. Ranging from our flagship 44 tonne artics and 26 tonne curtain siders, to the nimble box vans that we use primarily for our **Door to Door delivery service**, we have vehicles constantly on the road up and down mainland UK.

Having our own in-house fleet ensures not only complete control over our delivery schedules, but also far fewer damage returns.



WAREHOUSING

200,000 FT²

STOCK HOLDING

Our head office and warehouse facility sits on an impressive 6 acre site on the southern outskirts of Leeds. Bordering the M1 motorway and just a few miles north of the M62 allows for quick and easy access to all parts of the UK.

Our 200,000 square feet of warehousing carries the latest racking and stock inventory systems, ensuring that at any one time we carry over £8 million worth of stock, allowing fast turnaround times from order, and prompt delivery to your customers.

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Paper from responsible sources
FSC® C011127